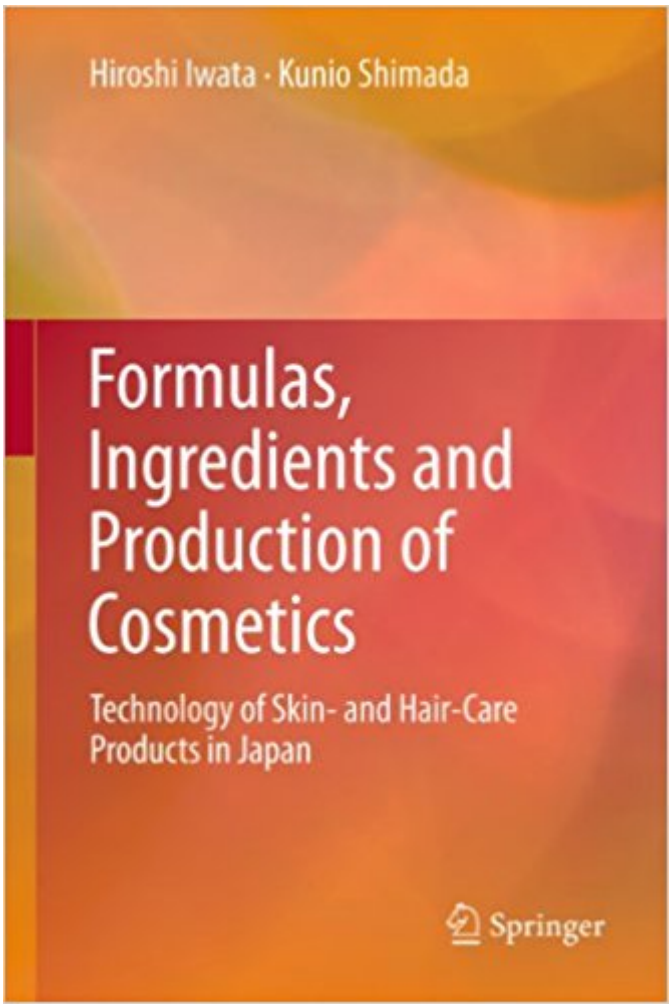
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Formulas, Ingredients And Production Of Cosmetics: Technology Of Skin- And Hair-Care Products In Japan



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Synopsis

Today, young cosmetics researchers who have completed their graduate studies and have entered a cosmetics company are put through several years of training before they become qualified to design cosmetics formulations themselves. They are trained so that they can design formulas not by a process of logic but by heart, like craftsmen, chefs, or carpenters. This kind of training seems a terrible waste of labor and time. To address this issue and allow young scientists to design novel cosmetics formulations, effectively bringing greater diversity of innovation to the industry, this book provides a key set of skills and the knowledge necessary for such pursuits. The volume provides the comprehensive knowledge and instruction necessary for researchers to design and create cosmetics products. The bookÃ¢â ¬â„¢s chapters cover a comprehensive list of topics, which include, among others, the basics of cosmetics, such as the raw materials of cosmetics and their application; practical techniques and technologies for designing and manufacturing cosmetics, as well as theoretical knowledge; emulsification; sensory evaluations of cosmetic ingredients; and how to create products such as soap-based cleansers, shampoos, conditioners, creams, and others. The potential for innovation is great in JapanÃ¢â ¬â„¢s cosmetics industry. This book expresses the hope that the high level of dedicated research continues and proliferates, especially among those who are innovators at heart.

Book Information

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Customer Reviews

I was expecting more from this book, but overall it is not bad

Good book

Came in good condition ver great book came in good.

Excellent introduction to formulation. Comprehensive and technical without being overwhelming.

Very good Book!

Practical and explanative book. Teaches all we need to learn to start producing cosmetics which was my objective. Lot of subjects covered.

Well, it's interesting... It wasn't what I expected or hoped for. The formulas contain rather esoteric ingredients, in my opinion, and the rest of the explanations in the book are lacking - alternatively I may not have found all of the information yet because it is oddly organized.It's just not very clear on explaining specific ingredients... just general (and rather vague to me) information.And, as an example of escoteric ingredients (in just one simple cream): cetyl ethylhexanoate, cetostearyl alcohol, behenyl alcohol - PLUS (in this ONE cream): stearic acid, beeswax, glyceryl stearate, cetyl palmitate, PEG-40 stearate, PEG-25 stearate, xanthan gum, carboxyvinyl polymer - and that's not all of the ingredients. // Then don't get me started on their other types of recipes.Somehow I managed to pay only about $50 for it. If I had paid full price I would totally be returning it. At about $50, I'll keep it. I think I'll get just enough value out of it. If I paid $150, I would be mad. Definitely not worth that...

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